

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Crop Report



PUBLISHED PERIODICALLY BY PRODUCTION DEPARTMENT, LAWRENCE ROBINSON & SONS, MODESTO, CALIFORNIA, U. S. A.

AUGUST 15 VINE SEED CROP REPORT

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed

While it is too early to estimate specific deliveries, yet we can outline the general situation as to production area and specie. This may help you picture the VINE SEED CROP OUTLOOK as a whole:

AS TO AREA:

COLORADO: Definitely on late side -- 2 weeks, possibly 3. Excellent growing weather prevails, water supply ample, insect problem nominal. NORMAL, AVERAGE CROPS expected -- however, no heavy or bumper yields due to late season.

CALIFORNIA: Water table exceptionally low, irrigation reservoirs (for the first time in years) are emptying. However, careful placing of our acreage this Spring (when water situation could first be estimated) has, we believe, excluded possibility of drouth failures. Weather conditions excellent, insect problem nominal, condition of crops good in every respect. NO bumper, but GOOD, AVERAGE YIELDS.

AS TO SPECIE:

CUCUMBER: Acreage about equally split between Colorado and California. Barring early Colorado freeze, deliveries should be close to 100%, all principal varieties.

CANTALOUPE: Bulk of crops in Colorado. Situation similar to Cucumber - 2 + 3 weeks late, excellent crops growing rapidly, insect problem nominal. Barring earlier than normal frost or freeze, deliveries should be excellent.

WATERMELON: Principally under production in California, watermelon is more drouth resistant than Cucumber, Cantaloupe, Summer Squash. Hence, California drouth problem will bother less. Deliveries most varieties 100%.

SQUASH AND PUMPKIN: Produced in California, acreage ample, condition perfect. Deliveries should be excellent.

GENERAL SITUATION: We repeat, lateness of crop in Colorado, plus lack of water in California (coupled with very conservative attitude by principal VINE SEED growers when placing acreage last spring) should prohibit bumper crops. All in all, contract deliveries with us likely will APPROXIMATE 100%. Carryovers will be Small. Should Government engage in large scale buying for overseas distribution, acute shortages will develop and your VINE SEED INVENTORIES will be GOOD PROPERTY.

TO OUR CUSTOMERS: As outlined above, this is a general report. Specific information of any pending shortages on your orders will be sent to you.

15 August, '47

LAWRENCE ROBINSON & SONS

P.S. Should you be planning a trip to either California or Colorado, we'd be pleased to have you inspect our crops, together with our Stock Seed and Production Programs, Plant Facilities, etc. We believe you'd find it interesting.

"AMERICA'S *Safest* GROWERS"

